



FIRST THINGS FIRST

The right system for bright futures

Arizona Early Child Development and Health Board Yavapai Regional Partnership Council

DRAFT Minutes

Call to Order

A regular meeting of the First Things First Yavapai Regional Partnership Council was held on September 22nd, 2010 at the Yavapai College, 1100 E. Sheldon Street, Building 1, Room 204, Prescott, AZ 86301.

Anne Babinsky, Regional Council Chair, called the meeting to order at 9:07 a.m.

Members Present: Anne Babinsky, Margie Beach, Barbara Jorgensen, Becky Ruffner, Mica LaBellarte-Williams, Sherry Birch, Julie Clark, Sara Lienau, Ophelia Tewawina, Heidi Atkinson, and Kelly McCready.

Members Absent: None.

Review and Approval of the Regional Council Meeting Minutes

Council Member Barbara Jorgensen made a motion to approve the minutes of the August 25, 2010 regular meeting and the August 31st, 2010 Workgroup meeting of the Yavapai Regional Partnership Council, as presented. The motion was seconded by Council Member Mica Williams and passed unanimously.

Council Member Conflict of Interest Disclosure

Council Member Mica Williams declared a conflict of interest with regard to deliberations concerning Childcare Scholarships because she works for an organization that receives scholarships. Council Member Williams also declared a conflict of interest with TEACH program as one of her employees has applied to the TEACH program. Council Member Williams also declared a conflict of interest with Quality First as her agency has applied for the Quality First Program.

Council Member Becky Ruffner declared a conflict of interest with regard to deliberations concerning Never Shake A Baby Arizona, Court Teams and Mental Health Consultation because she is the Executive Director of an organization that receives or may apply to receive funding for these services.

Council Member Barbara Jorgensen declared a conflict of interest with regard to deliberations concerning Nurse Home Visitation for High Risk Children in Foster Care; Home Visitation programs and Child Care Health Consultation because she works for an organization that receives funding for these services.

Council Member Heidi Atkinson declared a conflict of interest with regard to deliberations concerning Parent Education because she works for an organization who may receive possible funding for these services.

Council Member Sherry Birch declared a conflict of interest with regard to deliberations concerning TEACH scholarships because she is a recipient of the scholarships as well as her staff. Council Member Birch also declared a conflict of interest with Quality First because her agency has applied for the Quality First Program.

Council Member Kelly McCready declared a conflict of interest with regard to deliberations concerning Quality First because her agency has applied for the Quality First Program.

Communications Update

Community Outreach Liaison Claire Louge reported on a number of updates, including; a total of 333 champions have been gathered statewide to date, including 81 in the Yavapai region; last month there were 8 community outreach presentations and 18 presentations have been scheduled; Chair Member Anne Babinsky and Community Liaison Claire Louge will be conducting a radio interview with Elizabeth Ruffner on morning talk show KYCA at 8:00am on 1490am radio station; one speakers training has been conducted where 8 people received training to speak about First Things First; two additional speaker bureau trainings will be conducted next Wednesday September 29th, 2010 and Thursday September 30th, 2010; a speakers bureau training will be privately held at the Verde Valley Medical Center. Outreach Liaison Louge is seeking stories for the communications story bank; reinforcing core messages to the community was discussed; and leave behinds are to be used as educational reinforcements. Council Member Becky Ruffner suggested contacting AAUW and Philanthropic Education Organization for Women (PEO) Chapter Y, and the Frontier Rotary to promote First Things First Awareness.

Review and Discuss Strategic Planning

Regional Coordinator Lori Deutsch reported on the Strategic Planning SFY2012, including: mechanisms that have been adopted by the State Board to address roles with First Things First, a review of state priorities including recommended roles for First Things First, Statewide goals, communications strategies, and current strategies for 2011. The Data Report will be available October 1st. The data to support the Needs and Assets is still in draft form and will allow for Council Members to add information during strategic planning. Coordinator Duetsch discussed the Arizona Early Childhood Taskforce priorities. Yavapai has approximately \$460,000 of carry forward funds which contained unaolled or unawarded funds which were not assigned to a strategy. Regional Needs; 2012 allocations and discussed timelines and dates for Strategic Planning. Regional Manager Tracey Craig provided information about the Child Care Study in Yavapai County. At a statewide level First Things First had remote NAU, ASU and UOA meetings, to address home and center based care to ensure investments will provide statewide view on child care. A contract is signed and an action item can be placed once approved by Assistant Director of program evaluation, Dr Amy Kemp. Council Member Ruffner requested a more region based data as opposed to statewide in terms of Child Care Study and requested an update. The State Board Meeting will be held September 27th, 2010 and September 28th, 2010. In preparation for Strategic Planing, the Yavapai Regional Council Members were asked to identify a strategic planning date for October. Council Member Sherry Birch made motion to conduct a special meeting on October 20th from 9:00 a.m. to 4:00 p.m. in a place to be determined for the purpose of establishing the 2012 Yavapai Regional Partnership Council Strategic Plan. The motion was seconded by Barbara Jorgensen and passed unanimously.

Review 2010-2011 Implementation Plan

Regional Coordinator Lori Deutsch reviewed the 2010-2011 Implementation Plan. Discussion of three un awarded RFGA's were conducted by Coordinator Deutsch. Council Member Ruffner acknowledged a desire to reissue an RFGA for parent education around an early literacy strategy which Yavapai does not currently serve. The Yavapai Regional Partnership Council Members were asked to identify how they would like to allocate the unawarded RFGA's. Council Member Barbara Jorgensen made a motion that

the Regional Partnership Council not release the RFGAs for Health and Insurance Outreach and Enrollment, Parent Education, and Child Care Conferences Program into the community in State Fiscal Year 2011. The motion was seconded by Member Birch and passed with a majority of votes. Council Member Atkinson abstained.

Coordinator Deutsch provided details about TEACH scholarships. The Yavapai Regional Partnership wanted to allot \$63,492.00 for 25 scholarships. After costing out, the reality of scholarships awarded would be a greater cost than originally expected. To meet the 25 scholarships the Yavapai Regional Partnership would have to fund \$79,500. The Yavapai Regional Partnership was asked to determine how costs should be handled by either remaining at \$63,492 which would support 20 scholarships or increase the cost to \$79,500 to meet the request of 25 scholarships. Council Member Margie Beach made a motion that the Regional Partnership Council increase the cost of TEACH scholarships by adding \$16,008 from carry forward funds to support a total of 25 scholarships to the TEACH Strategy. The motion was seconded by Member Becky Ruffner and passed with a majority of votes. Council Member Birch and Williams abstained.

Coordinator Deutsch provided Grant updates about the Never Shake a Baby Program. Never Shake a Baby moved forward and is currently on the September board documents for approval.

Coordinator's Report and Update

Regional Coordinator Lori Deutsch reported on a number of current events, including; a summit overview for Council Member Ophelia Tewawina who was unable to attend; a Grantee Orientation will be conducted Tuesday September 28, 2010 from 1:00pm – 3:30pm; the Big Check Tour will be held October 4, 2010 at 2:00 p.m. in Prescott Valley at YRMC EAST in the Pronghorn Room and invitations have been mailed out; the Child Care Coalition will hold a Resource Fair on October 23rd 2010 from 10:00am – 2:00pm; and First Things First staff will be participating in The Prescott Pumpkin Patch Festival on October 30th, 2010 from 11:00a.m. – 3:00p.m.

Call to the Public

Community Member Debra Veit, with High Country Early Intervention provided updates to the Regional Council Members that AzEIP eligibility requirements have changed. To become eligible for state Services, children 0-3 must have less than 50% developmental delay. Services will not be provided below the 50% level. Community Member Veit asked the Yavapai Regional Partnership Council members to consider looking at providing services for children 0-3 who do not meet the eligibility requirements for AzEIP. There are approximately 60% of the children not eligible for services which is a concern in Yavapai County.

Community Member Jennifer Hernandez, of Northern Arizona Reach out and Read, provided the Yavapai Regional Partnership Council Members brief information about the Reach out and Read Program. The Early Literacy program currently has 3 pediatric clinics who are actively participating in the Prescott area. Unfortunately there are no programs in the Verde Valley.

Community Member Matt Capably a consultant with the Saving First Things First No on 302 campaign addressed the Council. Mr Capably currently serves 7 counties in Northern Arizona and wanted to compliment the Council Members for the work and time that is put into Early Childhood Development. Mr Capably encouraged Council Members and general public to promote the awareness of First Things First.

Community Member Ann Sult acknowledged anyone who is interested in campaign signs, she can be reached at 778-1342.

Council Member Reports and Updates

Council Member Margie Beach shared with the council that Member Beach will be on a panel in Clarkdale representing First Things First in the United Way Community Action Summit. Chair Babinsky-Rawlins reiterated that she will be on a radio interview tomorrow morning 1490AM. Letters to the Editor is the most frequently read part of the paper especially in reference to propositions; therefore, Council Member Ruffner requested that we have a representative to write to the local newspaper. Chair Babinsky will be attending the United Way Community Action Summit Meeting October 14th, 2010. And will be attending the Chair and Vice Chair meeting in Flagstaff. Margie Beach acknowledged that the Community Liaison will be a presenter at the next Community Collaborators Luncheon in the Verde Valley.

Next Meeting

The next meeting of the Regional Partnership Council is a workgroup meeting scheduled for October 20, 2010 in Prescott.

The following meeting of the Regional Partnership Council is a regular meeting scheduled for October 27, 2010 at 9:00 a.m. in Camp Verde.

Adjourn

Regional Council Chair Anne Babinsky entertained a motion to adjourn the meeting. Council Member Becky Ruffner made a motion to adjourn the Yavapai Regional Partnership Council Meeting. The motion was seconded by Council Member Mica Williams and passed unanimously. The meeting was adjourned at 11:07 a.m.



Lori Deutsch, Yavapai Regional Coordinator

Approved:

Mica LaBellarte Williams, Acting Chair

October 27, 2010